

Three Ways To Stand Out From the Pack



How many companies do what you do ...

- ... build the same buildings?
- ... offer the same services?
- ... target the same clients?

Make sure your company isn't lost in the crowd:

1. Give your customers tools to help their business succeed.

When your customers are successful, you are successful. Think about what your company can do to help your customers meet their goals.

Bright Idea: Make the Most Recent Image from your iBEAM Construction Camera available to your clients. This constantly updated image can be added to their websites to help market the project.

2. Raise communication to a higher level. Reports and meetings are a necessary part of doing business, but nobody says they have to be boring.

Bright Idea: Use your monthly time-lapse movies to add life to project meetings ... or go live by using your iBEAM OnSite camera during meetings to illustrate details being discussed.

3. Toot your own horn. Everyone wants to do business with companies that make an impact. Celebrate your successes by spreading the good news!

Bright Idea: Include photos and time-lapse movies of project milestones on your company's web site and in presentations. iBEAM makes custom time-lapse movies in a variety of formats.

[Click here](#) or call **800.403.0688** for more ways to raise your company's profile with iBEAM Construction Cameras.

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time lapse



[Watch](#) a time-lapse movie of The Shoppes at Heritage Oaks being built.

our products

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- [iBEAM OnSite](#)
- [iBEAM Handheld](#)

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"Accountability, Transparency & Oversight"



These buzzwords seem to be all over the news as government and corporations focus on building a strong economy -- but what do they mean in the real world?

- **Accountability:** Reporting on and being responsible for your decisions, actions and outcomes.
- **Transparency:** Easy access to information through openness and communication.

- **Oversight:** Review, monitoring and supervision of the activities for which you are responsible.

208.344.8002

iBEAM Construction Cameras support these objectives with comprehensive image archives, timelapse movies and live views of construction. [Click here](#) to learn more about iBEAM Construction Cameras and why they are the first choice for contractors and project owners across the country.

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Featured Project: *The Shoppes at Heritage Oaks*

(Charlotte, NC) - With multiple projects underway at any one time, Project Development Group, LLC, (PDG) utilizes iBEAM OnSite live construction cameras to help them monitor and manage their projects.

[Click to view this email in a browser](#)



PDG recently completed The Shoppes at Heritage Oaks, a 59,000 sf neighborhood shopping center in Lake City, FL. The iBEAM OnSite camera allowed PDG and their client to monitor construction from over 450 miles away.

MORE TIME-LAPSE MOVIES!



The General Contractor used the camera to monitor and address outstanding issues, and the lender expedited inspection of the property prior to funding pay applications.

“The camera functioned exactly as expected,” says Randall Bell, President and Project Manager of Project Development Group. **“We’re very pleased with the performance and the level of service received from iBEAM.”**

Notice anything new?

PDG makes use of several key features of iBEAM Construction Cameras:

- A [master camera web page](#) lets PDG see all of their projects at a glance, view and control live cameras, and access archived images.
- A single camera archives [multiple views](#) of each job site for a complete record of the project.
- [Custom access levels](#) let PDG make live cameras or still images available to their clients, the general contractors, tenants, and lenders.
- [Built-in cellular modems](#) mean the cameras can be set up quickly and moved as projects are completed and new ones start.

Your monthly CD package now includes a Time-Lapse Movie of The Month disc to share.

[Click here](#) to view a time-lapse movie of the project ... *watch for the second camera angle!*

[Request a free movie CD here.](#)

iBEAM Construction Cameras Featured in This Newsletter...



iBEAM® Time-Lapse Pro™ captures high-resolution images for a detailed Image Archive and stunning 1080p time-lapse movies. Just mount, point, and plug in. [Learn more...](#)



iBEAM® OnSite™ is a LIVE remote control web camera accessible online 24/7. View live images and create a project photo archive. [Learn more...](#)



iBEAM® Handheld™ is a portable web camera carried anywhere on the job site to send live images directly to your computer screen. [Learn more...](#)